

CRA Meeting  
November 28, 2016

Action \_\_\_\_\_  
Information Only   X  

## BUSINESS ITEM 1

### PRESENTATION OF DRAFT ZEPHYR PARK REDEVELOPMENT MASTER PLAN

**Request:** Zephyrhills CRA Design Build Team of Burkhardt Construction and Kimley-Horn and Associates will provide presentation of the Zephyr Park Redevelopment Master Plan. The presentation will give CRA Board opportunity to provide input on design of Park and impacts to District.

**Explanation:** The CRA's Redevelopment Plan envisions the redevelopment of Zephyr Park as a catalyst project and priority for the district.

The Park will be developed as an iconic feature unique to Zephyrhills, The City of Pure Water. The park will become a destination for residents and visitors alike, using creative design to develop park amenities that showcase our environmental resources and improve the storm water function and bio diversity associated with Zephyr Park. The plan will look to improve connections from the Park to downtown businesses and the residential neighborhoods surrounding the Park including identifying potential public private partnership for creation of residential and business opportunities.

Creating a unique asset will create a destination for downtown, provide opportunities for business and residential development and redevelopment. All which will increase property values and open up new markets for businesses.

Once the CRA Board has approved Master Plan, staff and Consultants will develop budget for the Park. CRA staff will use concept plan and cost estimates in developing strategy for grants and sponsorship in order to maximize funding for construction of Park improvements.

**Recommendation:** Staff seeks input on Zephyr Park Redevelopment Master Plan.